



The Business Journal

www.wocrcoc.org

February 2015

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02.26.15

PLEASE JOIN US
FOR THE WOCRROC
BUSINESS AFTER HOURS:
**OPEN HOUSE
WITH A VIEW**



Hosted by

NUTRILITE

Exclusively from **Amway**

Thursday, February 26

4:30-6 p.m.

5600 Beach Boulevard,

Buena Park, CA 90621

- NUTRILITE is the world's largest brand of vitamins and dietary supplements sold exclusively by Amway business owners in over 50 countries.
- We have been a proud member of the Buena Park community for over 64 years.
- Please join us and glimpse our newly re-designed Center for Optimal Health and the interactive displays.
- Enjoy a variety of tasty appetizers with wine, beer & fruity agua fresca on our rooftop garden.
- Network and build new partnerships.

Please RSVP by Feb. 23 to christine@wocrcoc.org or to wendy.equitz@amway.com

2014-2015

EXECUTIVE COMMITTEE

Chairman of the Board

Karla Galindo
Union Bank

Chairman Elect

Alan Dolch
Trusted Benefits Advisors

Chief Financial Officer

Javier Solis
Holiday Inn Buena Park

Vice Chairman Member Relations

Lisa Porcella
Orange County Register

Vice Chairman Legislative Affairs

Ho-El Park
Law Office of Ho-El Park, P.C.

Vice Chairman Community Affairs

Victor Perrin
Lee & Perrin Real Estate

Immediate Past Chairman

Virginia Vaughn,
Bella Dia Salon & Day Spa

BOARD OF DIRECTORS

Sean Lawrence

Giving Children Hope

Craig Sunada

E2G2

John Tan

LPL Financial

Katie Wanamaker

M&D Properties Inc.,
The Source at Beach

Kevin Wynne

Knott's Berry Farm



Chairman's Message

Karla Galindo

LEE & PERRIN REAL ESTATE

Centered in North Orange County, Lee & Perrin Real Estate experienced their busiest year yet. Curtailing a complete commercial and residential real estate rebound, Lee & Perrin were aided by low interest rates and overall stabilization of market prices. Growth and development has swelled as well.

Success did not find Lee & Perrin by chance however; when working with either Kay Lee or Victor Perrin one common attribute will stand firm, patience. Both Lee & Perrin have realized that in order to excel, long term perspective is necessary to help people realize their goals.

That mantra has led to 80% of existing customers being introduced to Lee & Perrin via referrals. Impressive to say the least.



President/CEO's Message

Connie Pedenko

WELCOME NATALIE!

The West Orange County Regional Chamber of Commerce is excited to welcome Natalie Aldrete to our team as Media Intern. Now in her senior year at California State University of Fullerton studying Public Relations Communications, Natalie hopes to eventually find a career in the non-profit sector of event planning. Through her experiences in her education, Natalie discovered her passion for writing and even had the opportunity to become a contributing writer for *Inside Fullerton*. Natalie considers having previously held the position of Treasurer on the Executive Committee in her sorority as one of her more reputable accomplishments. Not only did she oversee the general/fundraising budgets, but she also managed the member accounts for over 170 women and worked closely with other committee members and advisors to plan events.

As media intern, Natalie will continue to promote local businesses through several social media platforms such as Facebook, Twitter, LinkedIn, and Instagram. She also hopes to find new ways to encourage attendance and support for local events and proceedings within West Orange County.



Legislative Affairs Message
Ho-El Park, Vice Chairman

MANDATORY PAY SICK LEAVE

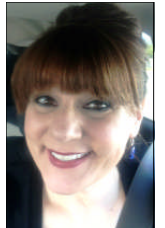
Just last month in January 2015, President Obama renewed his support for the Healthy Families Act, which would let millions of U.S. workers earn up to seven days of paid sick time each year. The legislation would apply to employers with at least 15 workers. President Obama's budget will propose more than \$2 billion in funding and grants to help states install their own sick leave systems.

California has already adopted paid sick leave under the Healthy Workplaces, Healthy Families Act of 2014 to ALL employers. Effective July 1, 2015, California employers must provide mandatory paid sick leave to employees. Specifically, this requires employers to provide paid sick leave to any employee who worked in California for 30 days at an accrual rate of one hour for every 30 hours worked. Employers can limit employee's use of this paid sick leave to 24 hours or 3 days each year and may put a cap on total accrual of 48 hours or six days. As to the method of complying with this law, employers need to get prepared! It would be hard to track down each employee since unused paid leaves get carried over to the following year. Some larger employers would choose to adopt a "front loading" policy where employee will get at least 3 days or 24 hours of paid sick leave, paid leave, or paid time off at the beginning of the year. Under said policy, the employer won't need to worry about "accrual" and keeping track of hours since the employee would receive all the paid leaves/time off on the first day of the year. Alternatively, there is a policy that can provide an employee with at least 3 days or 24 hours of paid leave in a 12-month period (year of employment or calendar year) and employer can determine the accurate rate or method so long as the annual amount provided to all employees is at least 3 days or 24 hours of paid leave. As compliance method may be different for each employer, in the next five months, employers should prepare for a compliance system that works for them. There are a lot of seminars being offered on this matter. For instance, California Chamber is providing HR boot camp seminars. For our business members, Los Angeles seminar would be the closest location. It will be held on 3/4/2015 at Sheraton Gateway LAX. For more information, call 800-331-8877.

Ambassador Committee Message

Lisa Ann Porcella, Chairman

BUENA PARK STATE OF THE CITY



The Ambassador Committee have been busy, starting with the Annual Buena Park State of the City Luncheon on February 5, 2015. Guest Speakers: Jim Vanderpool, City Manager, Art Brown, Mayor and the emcee was Alan Dolch, WOCRCOC Chairman Elect



MEMBER RECOGNITION

THANK YOU FOR YOUR
CONTINUED SUPPORT

WELCOME NEW MEMBERS

MEMBER ANNIVERSARIES

BUENA PARK SCHOOL DISTRICT EDUCATION FOUNDATION

1 YEAR

SUPERIOR SIGNS & GRAPHICS

2 YEARS

WALMART NEIGHBORHOOD MARKET, STANTON

2 YEARS

LA PALMA INTERCOMMUNITY HOSPITAL

3 YEARS

ECONOLODGE ANAHEIM NORTH

10 YEARS

BUENA PARK POLICE ASSOCIATION

22 YEARS

BUENA PARK LIBRARY

36 YEARS

SPEECH AND LANGUAGE DEVELOPMENT CENTER

39 YEARS

EDCO WASTE AND RECYCLING SERVICES

51 YEARS

AFLAC

Shawna Gomez
10541 Calle Lee, Suite 125
Los Alamitos, 90720
(714)826-2961

INCO COMMERCIAL REALTY

Jerry Ristrom
6621 E. Pacific Coast Hwy., Suite 200
Long Beach, 90803
(310)953-1951

Referred by: Patricia Eskenazi, WOCCOC

SRI SAI KRISH INSTITUTE

Vijayakumari Bhaskar
12362 Beach Blvd., Suite 14
Stanton, 90680
(714)890-7023

*Referred by: Patricia Eskenazi, WOCCOC
and Rebecca Pennington, City of Stanton*

CHAMBER LUNCHEON

THURSDAY, MARCH 26, 2015
“NETWORKING TODAY”

Keynote Speaker: Jeffrey Hansler, CSP
Author of Sell Little Red Hen! Sell!

Hosted by the Ambassador Committee
“Spotlight All Guests”
Knott’s Berry Farm Hotel,
7675 Crescent Ave., Buena Park

\$30 - Members with reservations
\$35 - Non Members with reservations
\$40 - No reservations

PLEASE RSVP - (714)484-1420 or info@woccoc.org



West Orange County Regional Chamber of Commerce

CHAIRMAN CIRCLE SPONSORS



PEPSI BEVERAGES COMPANY



Exclusively from Amway



Harness The Power Of Local

CHAIRMAN'S CIRCLE MEMBERS ARE GENERAL SPONSORS OF ALL CHAMBER EVENTS

IF YOU WOULD LIKE TO BE A CHAIRMAN CIRCLE SPONSOR, PLEASE CALL THE CHAMBER OFFICE FOR MORE INFORMATION

DISCOUNTS!

Would you like to promote your business to new, returning, or repeat customers?

Good news! The West Orange County Regional Chamber of Commerce is extending their services to Stakeholders that would like to promote discounts to the general public!

This is the perfect chance to get your name out there!

For more information or to access this feature please contact Christine Gaytan.

Email: christine@wocrcoc.org

Phone: (714) 484-1420

WEST ORANGE COUNTY REGIONAL CHAMBER STAFF

Connie Pedenko, President/CEO
Christine Gaytan, Office Administrator
Adria Thomke, Bookkeeper
Alex Miranda, Media

INTERNS

Maram Hsen, Administrative
Natalie Aldrete, Media

Business Development Managers

Chris Barnes
Patricia Eskenazi

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